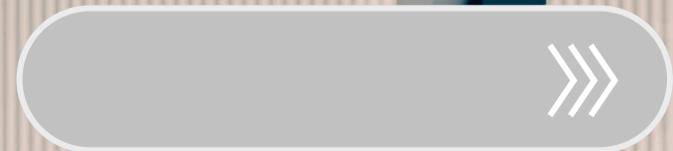


# HOTELERO INDEPENDIENTE, DIRECTOR O PROPIETARIO DE HOTEL

DESCUBRE

# EL BI HOTELERO DE NUEVA GENERACIÓN

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**SABEMOS QUE ESTÁS**

**HARTO DE PEDIR INFORMES  
A TUS REVENUE MANAGERS**

**Y QUE SÓLO NECESITAS**

**LLEGAR A LA OFICINA, Y  
EMPEZAR A ANALIZAR Y  
TOMAR DECISIONES**



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# CADA MAÑANA, KEYMETS TE MUESTRA AUTOMÁTICAMENTE TODOS LOS DATOS QUE NECESITAS

EXTRACT DATE: 14/07/2024 | CURRENT YEAR: 2024 | CHANNEL: Todas | BOARD BASIS: Todas

MONTH: Jul | PREVIOUS YEAR: 2023 | AGENCY: Todas | ROOM TYPE: Todas

July 2024 RN Revenue

Year 2024

Room Nights - Budget

PICK UP TO: 14/07/2024 | PREVIOUS YEAR: 2023 | CHANNEL: Todas | BOARD BASIS: Todas

PICK UP FROM: 01/07/2024 | MONTH OFFSET: 0 | AGENCY: Todas | ROOM TYPE: Todas

ik

July 2024 306,2 € 273,6 €

Room	RN	RN (%)	Revenue	Rev (%)	ADR	RevPAR	Occ (%)
V1D	240	12,6 %	41.293 €	7,1 %	172,1 €	111,0 €	64,8 %
V1DJ	45	2,4 %	11.004 €	1,9 %	244,5 €	71,0 €	29,0 %
V2D	598	31,3 %	148.774 €	25,5 %	248,8 €	218,1 €	87,7 %
V2DJ	491	25,7 %	141.597 €	24,2 %	288,4 €	240,4 €	83,4 %
V3D	513	26,9 %	226.239 €	38,7 %	441,0 €	384,1 €	87,1 %
V3DX	21	1,1 %	15.322 €	2,6 %	729,6 €	494,2 €	67,7 %
<b>Total</b>	<b>1.908</b>	<b>100,0 %</b>	<b>584.229 €</b>	<b>100,0 %</b>	<b>306,2 €</b>	<b>241,6 €</b>	<b>78,9 %</b>

August 2024 323,4 € 293,4 €

Room	RN	RN (%)	Revenue	Rev (%)	ADR	RevPAR	Occ (%)
V1D	248	12,4 %	44.824 €	7,0 %	180,7 €	120,5 €	66,7 %
V1DJ	64	3,2 %	14.245 €	2,2 %	222,6 €	91,9 €	41,3 %
V2D	603	30,2 %	158.336 €	24,6 %	262,6 €	232,2 €	88,4 %
V2DJ	507	25,4 %	159.455 €	24,7 %	314,5 €	270,7 €	86,1 %
V3D	550	27,6 %	253.423 €	39,3 %	460,8 €	430,3 €	93,4 %
V3DX	22	1,1 %	14.632 €	2,3 %	665,1 €	472,0 €	71,0 %
<b>Total</b>	<b>1.994</b>	<b>100,0 %</b>	<b>644.916 €</b>	<b>100,0 %</b>	<b>323,4 €</b>	<b>266,7 €</b>	<b>82,5 %</b>

September 2024 226,7 € 203,8 €

Room	RN	RN (%)	Revenue	Rev (%)	ADR	RevPAR	Occ (%)
V1D	250	21,0 %	36.339 €	13,4 %	145,4 €	100,9 €	69,4 %
V1DJ	109	9,1 %	19.973 €	7,4 %	183,2 €	133,2 €	72,7 %
V2D	305	25,6 %	60.264 €	22,3 %	197,6 €	91,3 €	46,2 %
V2DJ	257	21,6 %	58.130 €	21,5 %	226,2 €	102,0 €	45,1 %
V3D	261	21,9 %	89.216 €	33,0 %	341,8 €	156,5 €	45,8 %
V3DX	10	0,8 %	6.300 €	2,3 %	630,0 €	210,0 €	33,3 %
<b>Total</b>	<b>1.192</b>	<b>100,0 %</b>	<b>270.222 €</b>	<b>100,0 %</b>	<b>226,7 €</b>	<b>115,5 €</b>	<b>50,9 %</b>

Month	RN	Budget RN	Dif. RN Budget	Revenue	Budget R
Jan	2.068	2.072	-4	685.559 €	685.15
Feb	2.053	2.034	19	670.090 €	665.93
Mar	2.074	2.043	31	644.707 €	658.24
Apr	1.842	1.842	0	566.232 €	566.23
May	1.665	1.670	-5	392.356 €	390.68
Jun	1.533	1.632	-99	359.113 €	380.00
Jul	1.908	1.865	43	584.229 €	570.00
Aug	1.994	2.030	-36	644.916 €	668.11
Sep	1.192	1.615	-423	270.222 €	367.00
Oct	1.622	1.940	-318	526.094 €	610.00
Nov	1.405	1.950	-545	416.660 €	603.11
Dec	1.282	1.745	-463	499.445 €	646.00
<b>Total</b>	<b>20.638</b>	<b>22.438</b>	<b>-1.800</b>	<b>6.259.622...</b>	<b>6.811.58</b>

ce 2024 vs. 2023

Occupancy OTB	Room Nights C
78,1 %	3,4
73,6 %	5,5
71,7 %	4,5
71,0 %	4,5
63,4 %	3,4
61,5 %	3,4
72,3 %	3,4

	RN	ADR	Revenue	RevPAR	Occ %
232	172.370 €	743,0 €	471,0 €	219	233
1.126	260.057 €	231,0 €	142,1 €	1.346	1.623
20.638	6.259.622 €	303,3 €	219,3 €	19.227	21.326
					5.213.330

EXTRACT DATE: 14/07/2024 | CURRENT YEAR: 2024 | CHANNEL: Todas | BOARD BASIS: Todas

MONTH: Jun | PREVIOUS YEAR: 2023 | AGENCY: Todas | ROOM TYPE: Todas

Detail per reservation date

Select a date for further details: 1

ADR Current period (solid line) | ADR Previous period (dotted line)

Reservations detail

Booking ID	Guest Name	Booking Date	Lead Time	Arrival - Departure	RN	Revenue	Room	Board Basis	Channel	Pax
\$1R/19652	Kohl, Pushmeet	01/06/2024	203	21/12/24 - 31/12/24	10	3.041 €	VILLA 1	AD	WEB	4
\$1R/19653	Soinski, Andrzej	01/06/2024	32	03/07/24 - 24/07/24	21	7.619 €	VILLA 2	AD	WEB	4
\$1R/19654	Luke, Julie	01/06/2024	3	04/06/24 - 12/06/24	8	1.512 €	VILLA 2	MP	OTAS	4
\$1R/19655	Juncos Cuestas, Juan Jose	02/06/2024	26	28/06/24 - 30/06/24	2	482 €	VILLA 1 JACUZZI	MP	WEB	2
\$1R/19656	Kania, Marcus	02/06/2024	306	04/04/25 - 11/04/25	7	3.167 €	VILLA 2 JACUZZI	AD	OTAS	4
\$1R/19657	Johnson, Sophie	03/06/2024	120	01/10/24 - 09/10/24	16	4.582 €	VILLA 2	AD	WEB	2
\$1R/19658	Connolly, Charlotte	03/06/2024	117	28/09/24 - 05/10/24	7	2.825 €	VILLA 3	AD	WEB	5
\$1R/19659	David John Walker	03/06/2024	181	01/12/24 - 11/12/24	10	2.776 €	VILLA 2	AD	Directo	2
\$1R/19660	Noeleen McKay	03/06/2024	336	05/05/25 - 10/05/25	5	2.523 €	VILLA 3	AD	Directo	7
\$1R/19661	Gary Roberts	03/06/2024	334	03/05/25 - 10/05/25	14	5.986 €		AD		5
\$1R/19662	Cotterill, Wendy	03/06/2024	38	11/07/24 - 15/07/24	8	2.684 €		AD	WEB	3
\$1R/19663	Damian James	04/06/2024	6	11/06/24 - 12/06/24	3	715 €	VILLA 3	AD	TTOO	4
\$1R/19664	Jose Manuel Martin Davi...	04/06/2024	24	28/06/24 - 30/06/24	2	724 €	VILLA 3	PC	Directo	6
\$1R/19665	Duncan, Eric	04/06/2024	175	26/11/24 - 06/12/24	10	2.283 €	VILLA 2	AD	TTOO	2
\$1R/19666	Airth, Margaret	04/06/2024	175	26/11/24 - 06/12/24	10	2.283 €	VILLA 2	AD	TTOO	2
<b>Total</b>					<b>113</b>	<b>409.923 €</b>				<b>3</b>

Pickup detail

ADR Current period (solid bar) | ADR Previous period (dotted bar)

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# PICK UP BOOKING PACE OTB ROOM TYPE PERF CHANNEL MIX LEAD TIME



PICK UP TO: 14/07/2024 PREVIOUS YEAR: 2023  
PICK UP FROM: 01/07/2024 MONTH OFFSET: 0

**July 2024**

- Room Nights: 1,908
- Room Nights SDLY: 1,834
- Budget RN: 1,865
- Revenue: 584,229 €
- Revenue SDLY: 501,724 €
- Budget Revenue: 570,000 €
- ADR: 306.2 €
- ADR SDLY: 273.6 €
- RevPAR: 241.6 €
- Occ (%) SDLY: 75.8%

PICK UP: Room Nights 39, ADR 237.2 €, Room Revenue 9,250 €

W	Mon	Tue	Wed	Thu	Fri	Sat	Sun
27	1	2	3	4	5	6	7
28	8	9	10	11	12	13	14
29	15	16	17	18	19	20	21
30	22	23	24	25	26	27	28
31	29	30	31				

PICK UP TO: 14/07/2024  
PICK UP FROM: 01/07/2024

Quarter	Occupancy OTB	Room Nights OTB	Room Nights PICKUP
Q1	87.3%	6,195	
Jan 24	85.5%	2,068	
Directo	26.5%	641	
OTAS	7.6%	183	
T3	2.1%	50	
TTOO	18.6%	450	
WEB	30.8%	744	
Feb 24	90.8%	2,053	
Mar 24	85.8%	2,074	
Q2	71.0%	5,040	
Apr 24	78.7%	1,842	
May 24	68.9%	1,665	
Jun 24	65.5%	1,533	
Q3	71.0%	5,094	71
Jul 24	78.9%	1,908	39
Aug 24	82.5%	1,994	-19
Sep 24	50.9%	1,192	51
Q4	60.0%	4,309	158
Oct 24	67.1%	1,622	46
Nov 24	60.0%	1,405	71
Dec 24	53.0%	1,405	44
Total	72.3%		

PICK UP TO: 14/07/2024 PREVIOUS YEAR: 2023 CHANNEL: Todas BOARD BASIS: Todas  
PICK UP FROM: 01/07/2024 MONTH OFFSET: 0 AGENCY: Todas ROOM TYPE: Todas

**July 2024**

- Room Nights: 1,908
- Room Nights SDLY: 1,834
- Budget RN: 1,865
- Revenue: 584,229 €
- Revenue SDLY: 501,724 €
- Budget Revenue: 570,000 €
- ADR: 306.2 €
- ADR SDLY: 273.6 €
- RevPAR: 241.6 €
- Occ (%) SDLY: 75.8%

**August 2024**

- Room Nights: 1,994
- Room Nights SDLY: 1,796
- Budget RN: 2,030
- Revenue: 644,916 €
- Revenue SDLY: 526,868 €
- Budget Revenue: 668,121 €
- ADR: 323.4 €
- ADR SDLY: 293.4 €
- RevPAR: 266.7 €
- Occ (%) SDLY: 74.3%

PICK UP: Room Nights 39, ADR 237.2 €, Room Revenue 9,250 €

W	Mon	Tue	Wed	Thu	Fri	Sat	Sun
27	1	2	3	4	5	6	7
28	8	9	10	11	12	13	14
29	15	16	17	18	19	20	21
30	22	23	24	25	26	27	28
31	29	30	31				

EXTRACT DATE: 14/07/2024 CURRENT YEAR: 2024 CHANNEL: Todas BOARD BASIS: Todas  
MONTH: Nov PREVIOUS YEAR: 2023 AGENCY: Todas ROOM TYPE: Todas

60.0% Occ (%) OTB    1,405 Room Nights OTB    1,950 Room Nights Budget    296.6 € ADR OTB    178.1 € RevPAR OTB    416.660 € Revenue OTB    603.179 € Revenue Budget    10.2 Average LOS    2.6 FDO

**Room Nights - November 2024**

● RN OTB — RN Final LY — RN SDLY - - - RN Budget - - - Available Rooms



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